



Víctor del Val - victorxva

Creative & Marketing Designer

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🌐 victorxva.com

🌐 [/victorxva](https://www.linkedin.com/company/victorxva)

Experience

Infrared Finance, Berachain — Graphic Designer

February 2025 – April 2026

Art Direction Brand Visuals Motion Design

Developed high-impact 2D/3D visuals and motion campaigns for Infrared, a next-gen DeFi yield protocol. Drove X engagement to millions of impressions through strategic storytelling, product explainers, and on-brand animations.

EVVM, Mate Labs — Freelance Graphic Designer

July 2024 - present

Art Direction Brand Design Pitch Deck Website

Designed the brand's visual identity, created an engaging pitch deck, and contributed to a successful \$50,000+ fundraising. Freelance role with ongoing creative support as needed.

JOY Tech — Freelance Graphic Designer

January 2025 – March 2026

Art Direction Brand Design Pitch Deck

Refined Joy Tech's branding through updated visual systems and illustration mascot design. Produced a range of 3D assets for the gaming console and marketing materials.

Vega Protocol — Graphic Designer

January 2023 – September 2024

Art Direction Brand Visuals Motion Design

Developed high-impact 2D/3D motion graphics and animations for a decentralized derivatives protocol. Increased X engagement (40k followers) to millions of views. Created strategic visuals and video campaigns resonating with the web3 community.

Other Projects — Freelance Graphic Designer

Brand Visuals Motion Design

Collaborated with brands including Common Prefix, Axelar, PizzaDAO, NEAR, Apu Apustaja, and Laser Digital on project-based work across motion, 3D, and graphic design.

✦ see all of my projects on my portfolio: victorxva.com

Education

Media and Communication — Universidad de Burgos, Spain

2019 - 2024

Studies in Audiovisual Communication - Received High Honors in Graphic Expression
Created Instagram filters (Spark AR) with over 6.4 million views.

Graphic Design & Animation — Universidad Mayor, Chile

2021-2022

Bachelor's Degree in Graphic Design and Digital Animation

Skills + Tools

Languages

Conversational English and Native Spanish

Adobe Creative Suite

Photoshop, Premiere Pro, After Effects, Illustrator, InDesign

Other Creative & AI Tools

Blender, Figma, Gemini, Flora AI, Higgsfield AI, Notion, Readymag, Framer, v0, DaVinci Resolve...

I Like

Being Chronically Online, Web3, Conferences, Hackathons, Travelling, Photography, Painting...